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Taking You A Step Further

Pyeongchang Winter Olympics 2018, From Feb 9 – 25, 2018

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Going to Pyeongchang Winter Olympics 2018 – 5 Exciting Must-See Parts of Seoul & Insider Tips

Insadong

Known as the traditional area of Seoul, Insadong offers numerous Korean tea rooms, art galleries, as well as street food such as “Dragon Candy.”

Insider’s Tip (IT): Find a locally owned shop in Insadong to try homemade Patbingsu. Made of Korean red beans, shaved ice, and sweetened milk, Patbingsu is refreshing for any traveler. If you are in the mood for a warm cup of Korean Green Tea, pop into Osulloc Tea Store for an abundance of Korean Tea from the famed island of Jeju, South Korea.

Gangnam

The area made worldwide fame by South Korean singer Psy’s single “Gangnam Style.” Today Gangnam, which means “South” (nam) of the “river” (gang), is known for its posh high rises and the multitude of young professions who flock to the area for work.

IT: After a day of shopping and touring, find one of the local Jjimdak, “boiled” Jjim “chicken” dak, restaurants. Known as a favored dish for young, working professionals, every “Seoulite” has their own favorite and preferred style. Many tourists have found topping it with cheese makes for the perfect Korean fusion dish.

Myeongdong

While all parts of Seoul have unique opportunities for shopping, Myeongdong is where all the major brands have stores. You will find international brands, such as H&M, Zara, and The Korean Department store, Shinsegae.



IT: Korean Beauty products, known as “K-Beauty” are world renowned. If you are shopping for gifts, these products make the perfect, uniquely Korean items to take home. Every brand of K-Beauty has a store in Myeongdong. With each purchase, you will be given samples and all brands constantly run specials. And, of course, each brand has a section for men as well.

Itaewon

Often described as the “Most International” part of Seoul, Itaewon is home to an extensive variety of restaurants. From Uzbek to Thai to classical French cuisine, Itaewon is a must-stop on any trip to Seoul. In the evening, the area comes alive with nightclubs, for all ages.

IT: Seek out Itaewon’s private and cozy speakeasies and bars. These intimate spots, such as Volstead, tucked away in nooks and secret spots all over Itaewon.

Hongdae

Home of the urban, university culture, Hongdae is a must visit for K-Culture enthusiasts. Live bands and emerging young artists perform in the evenings and small, themed cafes offer the quintessential modern Seoul experience.

IT: Bring cash for “Pop-up” clothing, jewelry, and specialty stores. As the epicenter of the young, University students in Seoul, there are many clothing and specialty item stores which set up shop for a brief period of time, or “Pop-up”. As such, they can offer trendy, youth-focused items, yet often do not accept credit cards.

Insider Tips for all of Seoul

Insider Shopping Tip: If you plan on shopping one of the major department stores, such as Shinsegae, Hyundai, or Lotte, on a Monday, check to see if they are open. In order to help small business owners, large department stores are required to close at least once a month. The exact date is not always set in advance. So, if you are making a special trip, Monday may not be the best day to plan your shopping.


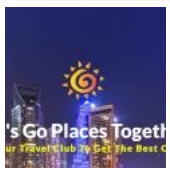




Insider Eating Tip: If you have special dietary requirements or allergies, ask about the ingredients. Seoul is a cosmopolitan city and as such it offers all types of foods ranging from vegan to Halal. But, you do need to ask. For example, almost all Kimchi, the Korean fermented, spicy cabbage served with every meal, contain shrimp paste. With a little planning in advance, all types of dietary requirements can be met in Seoul.

Last minute Insider Tip: Get to Incheon International Airport early. In addition to free entertainment, robot assistants, and a host of duty-free shops, you can even mail last-minute postcards, anytime day or night, from the airport's automated postal system.

**Amy Millican
Owner, Flyga Twiga (<http://bit.ly/zhkyoGA>)**

Amy Millican, the owner of *Flyga Twiga LLC*, has worked throughout *East and Southern Africa*, including with the Wildlife Conservation Society on Sustainable Tourism in South Sudan, and is a member of The Explorers Club. She has lived and worked in South Korea for three years. In addition to being an *International Hosted Buyer* for numerous countries, she has worked as a *Travel Show Partner* with the Kenyan Embassy in Seoul, South Korea.

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